ProAm Golf Shop Introduces Hawaii Golf Club Fitting by PGA Professional Rich Sung

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ProAm Golf Shop, a Honolulu-based golf retailer established in 1989, has expanded its golf club fitting service with sessions conducted by PGA Professional Rich Sung using the Foresight Sports golf launch monitor. The service pairs precise ball and club data with an extensive selection of name-brand equipment, giving golfers across Hawaii a data-driven approach to matching clubs to their individual swing.

Fittings take place by appointment at the ProAm location on Kapiolani Boulevard. During each session, Rich Sung analyzes club and ball performance with the Foresight launch monitor, which captures detailed measurements to guide equipment recommendations. Golfers can select from a range of established brands during their fitting, including Titleist, Callaway, Ping, Mizuno, and TaylorMade.

The fitting service also features the Majesty brand, a line of clubs manufactured in Japan. ProAm Golf Shop remains the only location in Hawaii to carry the Majesty line, offering island golfers access to equipment that is otherwise difficult to find in the region.

"A proper fitting removes the guesswork from selecting clubs," said Nathan Yoshioka, spokesperson for

ProAm Golf Shop. "When a golfer works with a PGA Professional and reviews real data from the launch monitor, the equipment recommendations are grounded in how that individual actually swings rather than assumptions."

The Foresight Sports launch monitor records data points such as ball speed, launch angle, spin rate, and club delivery. That information allows Rich Sung to identify which shaft, head, and specifications suit a particular golfer, whether the person is new to the game or a seasoned competitor looking to refine performance.

Beyond fittings, ProAm Golf Shop provides club repair and regripping, with a quick turnaround on grip work so golfers can return to the course or range without lengthy delays. The shop maintains one of the larger inventories of golf equipment and accessories in the state, spanning clubs, bags, apparel, and assorted accessories.

"Carrying the Majesty brand sets the fitting experience apart, and combining that selection with the analysis Rich provides gives golfers in Hawaii options they will not find elsewhere," Yoshioka said. "The goal is a fitting process that is thorough, informed, and tailored to each player."

Golf club fittings with Rich Sung are available by appointment. The service reflects a broader focus at ProAm on connecting golfers with equipment suited to their game through professional guidance and current fitting technology.

ProAm Golf Shop has served the Honolulu golf community since 1989. The company offers golf equipment, accessories, apparel, and bags, along with golf lessons, club fitting, and repair services. Located on Kapiolani Boulevard in Honolulu, the shop provides fitting sessions led by PGA Professional Rich Sung and maintains an inventory that serves golfers of all skill levels throughout Hawaii.

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For more information about ProAm Golf Shop, contact the company here:ProAm Golf ShopNathan Yoshioka(808) 596-2911proam.kapiolani@gmail.comPro-Am Golf Shop,1159 Kapiolani Blvd., Honolulu, HI 96814

ProAm Golf Shop

Established in 1989, ProAm Golf Shop has one of the largest inventories of golf equipment and accessories in the State of Hawaii. Our experienced staff are always eager to help you find what you need to help improve your game and

performance at any level.

Website: https://www.proamgolfhawaii.com/

Email: proam.kapiolani@gmail.com

Phone: (808) 596-2911