Air Pro Master Forecasts Smart Infrared AC Control Reaching 40 Percent of Homes by 2028

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LAS VEGAS, NV - August 31, 2026 -
Air Pro Master, a family-owned HVAC specialist based in Las Vegas, Nevada, has released its 2026-2027 Industry Outlook, forecasting that smart infrared technology for air conditioners will become standard in approximately 40 percent of U.S. homes by 2028. The projection reflects rising energy costs, expanding demand for smart home convenience, and the continued prevalence of traditional infrared-controlled air conditioning units across the country.

The outlook examines how homeowners are adapting existing equipment rather than replacing entire systems. Many residential air conditioners already rely on infrared remote controls, and newer smart devices allow those same units to connect with home automation platforms and mobile applications. According to the report, this compatibility makes infrared-based upgrades a practical path for households seeking greater control over cooling costs without significant capital investment.

The report identifies several factors behind the anticipated shift. Utility rates in warmer regions have climbed in recent years, prompting households to look for tools that reduce cooling expenses. At the same time, the broader adoption of connected home technology has made temperature scheduling, remote adjustment, and usage tracking more familiar to everyday consumers. Air Pro Master notes that Smart Infrared AC Control fits within this environment because it works with hardware many households already own.

James, speaking for Air Pro Master, said the forecast grew out of patterns observed across residential service calls in the Las Vegas region. "A large share of the cooling units in service today still operate through infrared remotes, and homeowners increasingly want to manage those systems from their phones," James said. "The technology bridges that gap by adding smart functionality to equipment that would otherwise require a full replacement."

The report also addresses the maintenance implications of wider adoption. As more households integrate

Smart Infrared AC Control into daily routines, demand for qualified installation and support is expected to grow alongside it. Air Pro Master, which provides ac repair las vegas nv services to residential and commercial customers, anticipates that connected cooling systems will factor into service expectations throughout the forecast period.

"Adoption depends on reliability, and reliability depends on proper installation and upkeep," James added. "The households that benefit most are the ones that pair smart controls with regular maintenance, because that combination keeps systems efficient over time."

The outlook concludes that infrared-compatible smart control represents an incremental rather than disruptive change, allowing broad segments of the market to modernize gradually. The company plans to monitor adoption rates and energy pricing through 2028 to assess the accuracy of the forecast.

Air Pro Master is a family-owned company founded in 2005 and based in Las Vegas, Nevada. The company began by offering air conditioning services and has since expanded to include heating, plumbing, and solar services for both residential and commercial customers. Air Pro Master provides repair, maintenance, and installation across its service lines and offers emergency support around the clock. The company is a Lennox Premier Dealer and a BBB Accredited Business, with a team of trained and experienced technicians serving communities throughout Clark County, Nevada.

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Air Pro Master LLC

Family-owned since 2005, Air Pro Master provides expert HVAC and plumbing repair, maintenance, and installation across Las Vegas. Our skilled technicians deliver reliable, cost-saving comfort solutions for homes and businesses.

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